



**Palo Alto Soccer Club
Board Meeting –August 22, 2017
7:30-9:30 pm**

I. Call to Order and Welcome

1. Meeting was called to order at 7:35 pm.
2. Attendees: Ed Camarena, Ron Calhoun, Natasha Parrett, Solly Malchin, Tanya Zaghi, Savio Carrijo, Tammy Perales, Lynette Philippe, Neal Aronson, Rodrigo Baptista, Colin Haysman.

II. Review and Approve Minutes: July Minutes approved. With minor amendments

III. Review of 40th Party

Neal included a link that has the draft income and cost breakdown. Disappointed with only 100 paying instead of the 200 really needed. The group is interested in running it again maybe in October 2018. Everyone there enjoyed it - coaches came for free - more potential on donations and items for the auction. Food was cut back probably too far and not really enough for \$46 a head. The committee did an excellent job and want to do it again. Needs to be serious thought on the dates.

IV ED/TD Report

Discussion of Agreement with Nike \$5000 for Coaches gear and from \$3000 to \$6000 for tournaments and 15% kick back from Pro soccer- there is a need for equipment though - corner flags etc. Extend contract for two years. Rodrigo will go back and ask for the flags. Adding the two years now will take us to 2021.

We will need new uniforms after December 2018 and keep until Spring 2019 as current uniform will no longer be offered. Need to very carefully consider how this is managed.

Moved to approve extra two years - passed unanimously.

Positive Coaching Alliance - A proposal to bring in for coach and parent education. There is follow-up after the training/education. Possible organization - Team needs to send one representative and each coach - maybe involve AYSO and Stanford?

Agreed to fund one session (not from Coaches education budget). Savio to finalize arrangements

Rodrigo/Savio to write a clear proposal on how to increase coach education budget.

Gunn field availability - Need to take this opportunity but it is expensive maybe from Jan to June around \$12000 for 90 minutes 4 days a week

Rodrigo to bring a proposal for Winter season to add to field cost to be spread across all teams. Maybe not 4V4 Maybe need to allocate across tiers differently - the admin team needs to work out a way of doing this.

We will book this according to need.

MVLA is currently using Gunn - Issue if MVLA uses Gunn there are implications for our recruitment. Currently MVLA are using Gunn for August only.

DOC Meetings have taken place proposal re salary increases for a DOC. Need to clarify when contracts start for all staff positions. Proposal for Increasing Salary of of one DOC - Other issues two DOCs have we talked about changing their roles for January. Rodrigo/Savio - this will be clarified at next Board Meeting

https://docs.google.com/document/d/19t-yytRaR0Xa3u_A6XUCZLBLI8zesOMf8ICTHuqzVE8/edit

V TTT

30% down on this time last year. Teddy is helping many other clubs numbers are down and probably will not rise to previous levels - ordered less pins. Need a way to move goals. Medina seems to be getting more promotion as do others. Some conversation as to how to increase the numbers and offering incentives to get the numbers up Proposal is to offer \$1000 bonus to Teddy if he meets last year's number of 174. Pins need to go out at registration. Rodrigo to get some goals for MVLA.

Meet on this weekend - Ron to send out some times Solly and Ed to be there others if possible. Sunday 10am was agreed on.

Fundraising at TTT Some concession booths also Chipotle gives 15% and shirts Neal will move this forward. There will not be a beer garden. Explore food trucks.

Sign up form is ready to go out

Question over how long should slots be for TTT - concern as to whether we will have enough volunteers as this year there will be no demand that teams take a specific number of hours. Tammy has asked about CLV and has not had many replies in favor.

Will need to be creative if we don't get enough volunteers for TTT eg employing older kids at maybe \$15 an hour.

VI Referee pay increase

NPL and 11V11 have been increased - If we matched others it would be an increase to \$50 for CR and to \$40 for each AR per game. This is now late in the season. Recommend this for January Need a proposal for next meeting that will be implemented in January and ensure that refs know that there will be a rise in January.

CLV sign ups will go out tomorrow.

VII Managing Volunteer program proposal

Rodrigo to be invited to do this role

- Question as to what other clubs do such as MVLA
- The need to run this program was explained
- The need for paid support is evident. But we need to still get volunteers to do the majority of the work

Move to have a \$20,000 budget for ED to manage all of the volunteer program and an additional \$10,000 for payments/stipends to have others take on parts of the role.

Passed unanimously.

VIII Board Communication

Discussion of issues that have come from working together over the past month or so and the need to maintain civil communication.