

Palo Alto Soccer Club 2015 AGM



PASC 2015 AGM Agenda

- Board Election
- President's Overview
- DOC introduction/Vision
- Scholarship Updates
- Fundraising/Club Picnic
- Fields Maintenance/Club house
- Volunteer Commitments
- Camp details
- Tryout details
- Tournament(s)
- Parent/Coach Survey

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PASC Board Elections

- President – Ed Camarena
- Vice President – Ron Calhoun
- Treasurer – Laura Landolfi
- Secretary – Leena Gill
- Manager Coordinator – Solly Malchin
- Scholarships – Margarita Mendez
- Fundraising – Neal Aronson



President's Updates

- Club mission review and policy updates needed from the board and from the DOCs
- Family satisfaction survey helped baseline where we stand
- Current Programs:
 - Spring teams: 54 spring teams, ~6 new coaches
 - Additional PASC programs contributing to recruiting, player development and/or contributing to club finances: YDP, Friday academy, summer camps
- Ongoing Focus:
 - Retain and recruit great coaches
 - Develop and retain our young local players
 - Provide an option to play locally with college showcase team
 - Partner with the City and/or local clubs where needed to secure this future



Proposed PASC Mission and Core Values

Mission Statement: Palo Alto Soccer Club provides a competitive club soccer environment for our community's youth where they develop soccer skills and intelligence as well as a resilient character to excel within a team environment. PASC recruits and retains the highest quality coaches that instill the Club's core values:

- -Build athlete's character through respect, teamwork, discipline and personal responsibility, valuable life skills on and off the field
- -Impart a passion and love for soccer by encouraging individual creativity within a team environment
- -Demonstrate a commitment to player development through collaboration across teams
- -Serve as role models for sportsmanship and integrity
- -Prepare select athletes for exposure and positioning into universities across the country



DOC Introduction

- Ian Drury, DOC Boys programs
- Rodrigo Baptista, DOC girls programs



Scholarship Updates

Scholarship distribution for Spring 2015 as follows:

- 8v8 teams at up to \$200 plus club fee \$155
- 11v11 teams (non-blue) at up to \$350 plus club fee \$155
- 11v11 blue teams at up to \$400 plus club fee \$155

For the Spring of 2015, we are not approving new scholarships for players on 8v8 teams for red and green teams

All new approved scholarships for Spring 2015 will receive \$155

Requested documentation of financial need



Fundraising Initiatives

Building support by building community

- Club Picnic
 - May 1 “Cinco de Mayo”
 - Need volunteers and Team Food Stands
- Clubhouse
 - Room G7 at Cubberley; ~800SF in an open layout
 - Month to Month Commitment (for now)
 - Allows for multiple uses: office, storage, team gatherings, club gatherings, fundraising events
- Logo Gear
- Corporate Sponsor

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Fields Maintenance

- Cubberley fields are in terrible shape
 - Heavy Use, under watering and reduced maintenance
- Maintenance support program
 - Other clubs provide field service to City
 - Facilitates faster rehabilitation and better conditioning
 - Involves mowing; aerating; over seeding; and weeding
- PASC has negotiated a maintenance program
 - Initial commitment would be for 1 year
 - Expected to cost approximately \$25 – 30K
 - Fields should start improving within 6 – 12 months
 - Will require player volunteer time to support program



Volunteer Commitments

- All teams are required to have a club level volunteers (after 1 season with PASC)
 - Buyout of \$250 for 8v8 teams and \$500 for 11v11 teams
- All teams are required to volunteer at PASC tournament(s)
- Open positions
 - Registrar
 - Volunteer Coordinator
 - Tryout Coordinator
 - YDP Coordinator
 - Social media/Marketing Communications



Summer Camps

- Club level camps will be run by our coaches
Girls camp June 8-12; U7-U18 9-12 PM, \$250

Boys camp June 15-19; U7-U10 9-12 PM, \$250
U11-U18, 9-2PM, \$350

- Team camps

Teams can request fields and hold team camps
all fees are paid to PASC. A \$15 fee will be kept per
player to cover insurance and field fees

All field requests for summer need to be made by
March 1st

Tryout Details

- Girls (Fall U8-U12 / PASC 08G-04G teams)

May 12th Tuesday

04, 05 4-5:30 Mayfield

May 15th Friday

06, 07, 08 4-5:30 PM CFB

May 20th Wednesday

06, 07, 08 4-5:30 PM CFB

04, 05 5:30-7 PM CFB

- Boys (Fall U8-U12 / PASC 08B-04B teams)

May 13th Wednesday

06, 08 4-5:30 PM CFB

05, 07 5:30-7 PM CFB

May 19th Tuesday

06, 08 4-5:30 PM Mayfield

05, 07 5:30-7 PM Mayfield

May 12th Tuesday

04, 3:45-5:30 Cubb # 1

May 14th Thursday

04, 3:45-5:30 PM CFB