



FOR IMMEDIATE RELEASE  
April 29, 2016  
Redwood City and Palo Alto, California

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## **Palo Alto Soccer Club and Juventus Sports Club Announce a Joint Partnership Forming a Peninsula US Development Academy and its Expansion of U12 and U13 Boys Academy Programs in Palo Alto**

The Palo Alto Soccer Club and Juventus Sport Club are pleased to jointly announce the launch of a new Peninsula U.S. Soccer Development Academy with expansion in the Fall of 2016 for boys in the U-12 and U-13 age groups in Palo Alto. The joint PASC/Juventus Academy will boost player development in our community, providing these critical younger ages an opportunity to play elite soccer and develop to reach their full potential in their peak learning years. The Academy philosophy is centered around higher quality training and more meaningful games to develop world-class players. For more information about this exciting new program from the U.S. Soccer Development Academy, please see the [announcement here](#).

Tryouts for the U-12 and U-13 groups will be held in Palo Alto and in Redwood City in May. Stay tuned for details.

### **About Juventus and Palo Alto US Development Academy Partnership**

Palo Alto and Juventus are founding members of a Peninsula based US Development Academy, a joint venture between the two clubs organized as a non-profit 501(c)(3) organization that incorporates both the existing Juventus U14, U16 and U18 US Development Academy programs and the expansion of the Academy with U12 and U13 Academy programs. Creating a separate entity that



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includes all Peninsula Academy programs enables the Peninsula Academy to leverage the resources and strengths of the partner clubs while allowing each partner club to maintain their community based club soccer programs.

### **About Palo Alto Soccer Club**

PASC has seen incredible growth in competitive team enrollment in the past few years. The Club offers over 60 competitive teams ranging in age from U8 to U18, a vibrant youth development program for ages 4-9, supplemental skill academies for goalkeepers and field players, and summer camps. Across each age group, teams are available that compete at the highest level to less competitive teams. All teams are coached by professional coaches and are led by Directors of Coaching.

PASC supports players and teams at multiple levels of competition. We believe that for all these levels, positive results at games and in personal development flow from first focusing on individual skills, and second from thoughtful team strategy. While we look to teach technically sound play, our players are encouraged to experiment and make mistakes in order to find their own best style. More importantly our young athletes develop a resilient character and strong values that prepares them for success in all facets of their lives.

Since its founding in 1977, the PASC organization has been operated almost exclusively by volunteers as a non-profit 501(c)(3) organization. The club provides a centralized organization for teams and coaches, which are overseen by the Directors of Coaching and staff. This results in consistency with respect to quality of coaching and team management and enables cooperation and movement of players between teams in the appropriate age group.

### **About Juventus Sports Club**

We are a highly competitive youth soccer club in Redwood City, CA between San Francisco & San Jose. Our mission is to develop skillful, confident, & responsible youth soccer players who will be successful on & off the field. We are a volunteer-run non-profit 501(c)(3) organization.

Juventus fields 45-50 teams in ages U8-19, plus "junior programs" for younger children. Our teams compete successfully in many leagues including CYSA/CCSL, NorCal Premier, US Club Soccer's National Premier League, Western College Development Association and US Soccer Development Academy. Many Juventus players go on to play in college. Founded in 1956 by four Italian immigrants, Juventus is one of the oldest soccer clubs in northern California.