

Palo Alto Soccer Club 2016 AGM

February 23, 2016



PASC 2016 AGM Agenda

- Board Election
- President's Updates
 - PASC 2016 Budget
 - Volunteer Commitments
- DOC introduction/Vision
 - New Club Structure/Age group Updates
 - Academies
 - Summer camp/PASC Programs
 - College Placement Program
- Technical Director Updates
 - Tryout Details/procedure
 - Field request procedure
- Club Operations
 - Fundraising Initiatives
 - Scholarship updates
 - Equipment/ New Uniform update
 - Field Maintenance/City Partnerships

PASC Board Candidates

- President – Ed Camarena
- Vice President – Ron Calhoun
- Treasurer – Lynette Philippe
- Secretary – Marcia Chang
- Manager Coordinator – Solly Malchin
- Programs Director - Leena Gill
- Operations Director – Neal Aronson
- Public Relations Director - Will Lowry, Natasha Parrett: Election Result: Natasha Parrett
- New Initiatives Director - Colin Haysman



President's Updates

- PASC is 40 Next Year
 - Many changes last year: New rosters, coaches/directors, and relationships
 - Despite challenges, efforts to revitalize and strengthen the club bearing fruit
 - Membership growth, new programs, additional coaching director support
 - Challenges remain: older birth year changes
- Current Programs:
 - Spring teams: ~60 spring teams (balanced between boys and girls), 28 coaches (7 new), new 9v9, 7v7 and 4v4 formats
 - PASC programs contributing to player development and/or long-term club stability: YDP, Jr. Academy, Ohlone After School, Friday Academy, GK Academy, Summer Camps, College Placement Program
- Ongoing Focus:
 - Retain and recruit great coaches
 - Develop and retain our young local players
 - Provide an option to play locally with college showcase team
 - Partner with the City and/or local clubs where necessary

Projected CY2016 Budget

Note: Budget tracks expenses to run club Coach team salaries are passed through.				
		Revenue	Expenses	Total
TEAM REVENUE:				
Competitive Team Club Membership Fees	\$180			
Estimated paying players in club- Spring & Fall	700	\$252,000		
Field Fees (fields, coordinator, maintenance)		\$103,000	\$108,000	
Volunteer buyout (Spring and Fall)		\$20,000		
CLUB EXPENSES:				
Club Expenses, Systems			\$47,878	
ED, TD, 3 x DOCs Salaries			\$145,000	
Coach Education			\$10,000	
Referees and Referee Coordinators			\$78,175	
College Placement Subsidy			\$5,000	
		\$375,000	\$394,053	(\$19,053)
Coaches Salary (pass-through)				
		\$1,100,000	\$1,100,000	\$ -
Fundraising / Fields				
Tall Trees (plus scholarships and merit awards)		\$84,000	\$80,000	
Gear Sales		\$12,000	\$6,000	
Discretionary Fund			\$10,000	
Programs Revenue and Expenses				
YDP (Fall , Spring, Summer camp)		\$95,000	\$76,000	
GK Academy		\$27,000	\$27,000	
Dev Academy (Fall & Spring)		\$20,000	\$15,500	
Summer Camp		\$18,000	\$25,000	
4v4 In-House Program (Spring and Fall)		\$19,800	\$12,200	
		\$275,800	\$251,700	\$24,100
Total		\$1,750,800	\$1,745,753	\$5,047

Volunteer Commitments

- There are 30+ Club Level Volunteer positions identified
- Positions are filled first come, best matched.
 - The Board reserves the right to select the best candidate for the particular role
- Teams that can't provide a suitable candidate or aren't awarded a position have to pay the CLV Fee of \$250/\$500.
- CLV Available Positions:
 - Tryout Assistant (2 positions)
 - Event help (15-20 hours; 10 positions)
 - Club Registrar Assistant - Recently Filled
 - TTT Volunteer Coordinator
 - Treasurer assistant for bookkeeping
 - Field lining for 1 field for the entire season (2-3 positions)
 - 18 CLV positions are currently taken

PALO ALTO SOCCER CLUB
CLUB STRUCTURE



Board of Directors

Executive Director
Rodrigo Baptista

Technical Director
Savio Carrijo

Girls U8-U12
Jennifer Williams

Girls U13-15
David Madrigal

Girls U16-U18
Rodrigo Baptista

Boys U8-U12
Nathan Flowers

Boys U13-15
David Madrigal

Boys U16-18
Savio Carrijo

Girls Program Directors of Coaching

Boys Program Directors of Coaching

DOC Age Group Updates

- Jennifer Williams U8G-U12G
- Nate Flowers U8B-U12B
- David Madrigal U13GB-U15GB
- Savio Carrijo U16B-U18B
- Rodrigo Baptista U16G-U18G

Summer Camps

- Club-level camps will be run by our coaches
Boys and Girls camp June 6-10; 13-17
U7-U10 9-12 PM, \$250 U11-U18, 9-2PM, \$350
- Team camps
Teams can request fields and hold team camps.
All fees are paid to PASC. A \$15 fee will be kept per player to cover insurance and field fees
All field requests for summer need to be made by March 1st

PASC Programs

- Friday Developmental Academy (David and Jen)
- Jr Tree Academy (Nate)
- Goalie Academy (Rafael)
- College Placement Program (Kyle)
- YDP (Coach Ken)
- After School Program “Ohlone” (Coach Ken)
- STAAc (Strength Training, Agility and Conditioning)

College Placement Program

Player-centered program - provides support and guidance for each player's unique process and decisions to investigate and strive for college soccer or just as importantly, to investigate and decide it is not the best individual path

The program will support in 3 ways:

- Team-wide exposure and support including college coach contact from the club
- Individual Player support
- College information nights and ID camps hosted by PASC

PASC College Night: April 26 7-8:30 - Adobe Room

PASC ID Camp: April 30 10-3 PM - Gunn HS

Club Technical Vision

- DOC Weekly Meeting
- Coaching Education
- Monthly Age group Meetings
- PASC Coaches Manual
- PASC Player Development Chart
- PASC Style of play
- PASC Systems of play

Tryout Details

Spring Tryouts will occur for ALL teams this season

Tryouts will be held for two days, starting as early as May 13th and ending May 22nd.

- some teams will have tryouts during practice
- some will have tryouts on a weekend or Friday.

All returning players will need to attend tryouts

Schedules will be posted on website March 1st

Requesting Fields

Spring, Fall and 1st and 2nd winter seasons:

The Executive Director and Technical Director and field coordinator (Rodrigo Baptista, Savio Carrijo and Birol Becan) negotiates this with your coach.

- In general, girls' teams practice Monday and Wednesday and boys' teams on Tuesday and Thursday. Younger teams practice at 4 PM and older teams at 5:30 or 7 PM.

Summer season: This is handled on an individual basis. The field coordinator will contact the coach about this process at the appropriate time. Then coach discuss with his/her team what is best for the team.

After the practice schedule is announced, go to TRUMBA and check your field assignments for the season. If you note any errors, have questions, or want to make changes, please write back to the schedule coordinator (Birol Becan) at fields@pasoccerclub.org as soon as possible; make sure to copy your coach on this. TRUMBA is our online schedule, which controls practice slots only: those between Monday and Friday.

TRUMBA Website: www.trumba.com/calendars/pasc_game_times and the password is 1776.

Club Operations

Objective: to provide a stable foundation on which to execute the mission statement

Operations includes the following:

- Fundraising
- Scholarships
- Equipment
- Uniforms/Logo Wear
- Fields/Facilities
- City Partnership

•

•

Fundraising Initiatives

Building support by building community

- Picnic
- Logo Wear Sales (online and in person)
- Corporate Giving via Benevity
- Tournaments (Tall Trees and ??)
- Sponsorships

Picnic Event

Friday April 29th

4pm to dusk

@ Cubberley Football Field

We will also need some volunteers to help
sell Logo Wear.

Scholarship Updates

Scholarship distribution for Spring 2016 as follows:

- 11v11 Blue or highest color group - Total award: **\$580**
- 11v11 White or second color group - Total award **\$530**
- 9v9 and 7v7 teams *200+180 club fees* - Total award **\$380**

All previous guidelines are followed.

including but not limited to:

- all new requested receive only club fee
- no funding for third or fourth 9v9 teams and below
- no funding for 4v4 teams.
- More info on PASC Scholarship guidelines at:
- **<http://tinyurl.com/hs6wo3n>**

Equipment

Club is reviewing current equipment needs for 2016 and beyond

- Team supplies
- Field equipment
- Tournament supplies

- Ordering process:
 - Contact the equipment coordinator at equipment.coordinator@pasoccerclub.org

Uniforms

The Club's uniform contract expires in 2016

- Nike is aggressively courting the Club
 - Selective in the Clubs it recruits
 - Generous sponsorship package
 - Appealing uniform design
- Adidas' renewal offer not competitive
 - New designs are not attractive
- Ordering process:
 - Contact the uniform coordinator at
uniform.coordinator@pasoccerclub.org

Practice & Logo Wear

New online ordering system is live

- Practice shirts in Cotton or SporTek
 - Navy Blue is only practice wear available
 - Fulfillment still through Sondra Zenger's house
- Logo wear
 - Soon to offer shirts, hats, hoodies, and more
- Ordering process:
 - Contact the uniform coordinator at uniform.coordinator@pasoccerclub.org



Fields Maintenance

- Cubberley fields are in still terrible shape
 - Resting fields (Summer and Winter) seems to help
 - Manual weeding campaigns will be organized this Spring
- City initiated study to assess cost of renovating fields
 - Multi-year renovation of all City's grass fields
 - Raise quality level of grass fields to Stanford's fields
 - PASC, AYSO, PAASL, and SSC (??) to support renovation, both financially and with volunteers

City Partnership

- The Club is proposing a joint venture with the City
 - Creates a mutually beneficial relationship between non-profit organizations and the City's residents/resources
- Club provides 'youth development services'
 - Low/No cost soccer programs
 - After school
 - Summer camps
- City provides access to low cost facilities
 - Fields
 - Clubhouse space
- Potentially facilitates 'Golf Course' Field Complex development opportunity

QUESTIONS?

Please visit our website

www.pasoccerclub.org