



Palo Alto Soccer Club
Board Meeting – April 19th, 2016
7:30-9:30 pm

I. Call to Order and Welcome

- Meeting was called to order at 7:30 pm
- Attendees: Rodrigo Baptista, Savio Carrijo, Ed Camarena, Ron Calhoun, Lynette Philippe, Marcia Chang (by phone), Leena Gil, Colin Haysman, Natasha Parrett, Neal Aronson, Birol Becan, Solly Malchin
- Items distributed at this meeting include: Agenda

II. Review and Approve Minutes of March 15th Board Meeting (Leena Gil)

- Having distributed and reviewed the Board Meeting minutes from March 15th, 2016, on a motion by Ed Camarena and seconded by Leena Gill, it was unanimously RESOLVED that the minutes have been approved.

III. Executive Director of Coaching Updates (Rodrigo Baptista)

- The partnership with Juventus for the joint boys' academy was discussed. Rodrigo met with Juventus and addressed their concerns. PASC's asks were met and a Memorandum of Understanding ("MOU") will be reviewed and approved by both clubs.
- The fields to be used for the Academy are still under discussion.
- The Board discussed keeping the uniforms neutral for all club practices.
- Partnership conversations are continuing. Details are being sorted out and will be discussed when ready to collaborate on the formation of a girls' Academy. Applications for the formation of a girls' academy will be due soon, with a decision by September.
- Decisions to have players play up on age are being discussed. NPL will base decision to play up based on Spring performance.
- PASC has hired Ivan from Juventus and Charles from Stanford as new coaches.
- The uniform deal with Nike has been signed, the deal with Adidas is terminating. New uniforms will be ready to show at the Club's picnic. Orders can be placed then. Board

needs to communicate the uniform change to all parents, including purchases at ProSoccer which can start now.

- PASC will have an online store for spirit wear. Target date by picnic.
- PASC has discussed collaborating on a futsal program, but we'll likely have our own futsal program in place. PASC is already working on requesting gym space and time with the city. Plan is to have Saturday training for futsal throughout the year.
- The Cubberley field is thick and needs to be cut, but the city has decided not to cut now. They will let it grow in the Spring.
- Referee issues: Tabled. We want to make sure that referees are being trained in the new rules for 7v7.
- The Board discussed a new payment system to be put in place, including using GotSoccer.
- Rodrigo discussed forming a combined age group for elite trainings with several other clubs.

IV. Technical Director of Coaching Updates (Savio Carrijo)

- The SJ Earthquakes have a new program in place: Regional Development Schools ("RDSs") reviewed by Savio. This is still early on and they have no set curriculum or coaching staff. There is not enough restriction on who joins the program, so it is not yet considered to be at the elite level.
- Savio is investigating several possibilities to offer training for PASC coaches from other coaches, including a coach from Stanford. The Arsenal coach now wants to charge money for clinics.
- The MOU for the joint Juventus/PASC Academy is under discussion. The MOU should have a clause for what happens if there isn't funding. Currently looking for a third entity and/or players to cover the fees. Natasha will draft revisions to the MOU, including who is responsible for scholarships and drafting a termination clause.
- ***Motion to approve the MOU pending revisions:*** Natasha moved to approve, seconded and approved by Board with one abstention (Ron).

V. Fee Increase:

- The current and the projected number of paying players based on teams for the Fall is 700. For PASC to cover \$75K for the new Boys Academy will be approx. \$100 per player. Recommend increase of club fees to \$50 then fundraise to cover Academy and TD and ED salary increase. The Board discussed the proposed fee increase and recommendations.

- ***Motion to approve \$50 increase in fees starting in the Fall '16:*** Ed moved to approve. Amendment to motion to raise fees by \$55 by Lynette, seconded by Colin. Motion approved by unanimous vote.
- Ron is working on an online, club-wide option for registration fees, including a donation fee item that can be used for tax deductible donations. Board discussed finding a way to collect the fee from parents using a centralized payment system. Options include payment of club fees to \$235 to accept a spot on the team and other collections mechanisms. Ron and Leena to finalize and discuss.
- The Board discussed the Tall Trees Agreement and the fees for the Tall Trees tournament, including whether to reduce the fees by \$20/team.
- Marketing on Facebook for the tryouts continues. Diego is going to send a message on how to use social media for Tryout share.
- Rodrigo will work on tryout information for the 12s/13s Boys Academy.

VI. Payment Policy (Solly Malchin):

- The Board discussed the targeted audience to receive the policy: team managers.
- ***Motion to approve payment policy to deal with late payments:*** Approved unanimously.
- ***Motion that manager and club level volunteers fee waiver remains at \$180:*** Approved unanimously. Manager and club level volunteers must still pay the increase in club fees.