



Palo Alto Soccer Club
Board Meeting – July 19th, 2016
7:30-9:30 pm

I. Call to Order and Welcome

- Meeting was called to order at 7:41 pm
- Attendees: Rodrigo Baptista, Savio Carrizo, Ed Camarena, Ron Calhoun, Marcia Chang, Natasha Parrett, Neal Aronson, Solly Malchin
- Absent: Leena Gil, Colin Haysman, Lynette Philippe
- Items distributed at this meeting include: Agenda

II. Review and Approve Minutes of May 21st Board Meeting (Marcia Chang)

- ***Motion to approve Board Meeting minutes from June approved by email:*** Moved by Ron, seconded by Neal. All approved.
- ***Motion to add an agenda item to discuss CLV credits:*** moved by Neal

III. CLV discussion (Tammy Perales)

- Tammy Perales would like to establish an evaluation process for PASC volunteers so she can get a better handle on who is doing what. The master list of volunteers should be viewable by everyone on the Board. Tammy inherited the list of volunteer positions and put it in order, but needs some guidance on volunteer assignments.
- If a volunteer helps out, he/she should be on the list to get proper CLV credit. Each Board member should go through the list for the people assigned to them to make sure it's valid and credit is counted appropriately. For example, Ray videotaping the goalie training should be listed as a volunteer.
- Some volunteer positions require a lot of time and may get more CLV credits. The Board discussed allocating credit to volunteers according to the job done. For example, the club wide picnic was a 4-hour event. There were 5 people helping. Each should get credit. Is that worth \$500 each? Likely not.
- Proposal for \$100/hour of CLV. When needed to find event help for CLV, it was 15-20 hours. The challenge is that some positions are so big and others not so big. For example, being a registrar is a year round thing that gets credited \$180.
- Proposal by Neal: use our Fall season to redesign the CLV program. Try to fill the positions with the right people and introduce it again in the Spring.
- One of the things that should be implemented is that it should get covered all year. If you do the picnic then it should just get credit for the Fall.

- Every team needs to contribute a number of hours to Tall Trees. Maybe it should be a part of CLV. A number of teams signed up for Ajax.
- **Motion to set up a working group for the CLV including Tammy and 2 Board Members to revise the CLV program starting in 2017:** Ron moves, Neal seconds. Board members to contribute: Solly and Neal.

IV. New Web Site (Rodrigo Baptista)

- New web site: July 28th or EOM. Diego, the web site coordinator is being managed by Solly and Rodrigo. We need a firm deadline. Ron will contact Diego directly.

V. Executive Director Update (Rodrigo Baptista)

- Program funds allocation: 30% to the club, 70% goes to the coach. Lynette is taking care of the forms and is struggling to keep track of all the checks. There is a CLV position to help with treasurer. Fabian Class is the treasure/tax assistant to Lynette. She is looking for someone to help with the checks. Rodrigo will follow up with Lynette, who is overwhelmed.
- Team management systems: TeamSnap registration is not good. When you refund money back to the parents, it doesn't show up on TeamSnap. GotSoccer is getting ready to launch their team application which is competing with Teamsnap. Ron will get the specifics from the TeamSnap account rep, Beth. At some point, we need to move to a system that will allow us to do payment plans. The Board needs time to decide on a planned rollout.
- Social media: Ivan is taking over the social media accounts. A couple of girls on the 98 team approached Rodrigo to help on social media. Ivan is one of our coaches and wants to help out. Help needs to be sustained. He is good at FB but needs help on Instagram and Snapchat. Guidelines should be established for posting materials. Girls on school newspaper can help out.
- 53 clubs have been accepted into the Girls Academy. Waiting for the Girls Academy to receive approval. 100 clubs in the Boys' Academy program. A fundraising meeting has been scheduled with Patricia Smith.

VI. Clubhouse (Neal Aaronson)

- RFP circulated, due date is the 9th. Thinking about the G wing. We will need to come up with a bid on what to pay. Need to present something by email. Asking everyone to vote by email.