



**Palo Alto Soccer Club
Board Meeting –July 22, 2017
7:30-9:30 pm**

I. Call to Order and Welcome

1. Meeting was called to order at 7:40 pm.
2. Attendees: Ed Camarena, Ron Calhoun, Natasha Parrett, Solly Malchin, Tanya Zaghi, Savio Carrijo, Tammy, Lynette, Neal, Rodrigo Baptista
3. Natasha Parrett and Drew Wittman called in.

II. Review and Approve Minutes: April Minutes approved.

III. TD Savio Report

1. Summer Camp: 5 Sessions, 30\$/session. Approximately 150 players attended. 2k for scholarship players. The program can still grow more if we plan earlier next year.
2. Technical: "Playing Up Policy" has been updated. Must create a request form if want to play up. Can be submitted by parent or coach for approval from DOC and TD. Expectation is at least 50% playing time if playing up is requested for a player.
3. One Coach resigned for personal reasons and in process of looking for replacement
4. Looking for coach for girls in-house
5. Registration: Youngers are still needing to register. We need to think of a consequence for late registration. Possibly an early bird registration rate or late registration fee. Players should not be permitted to start practice unless they have completed registration. We need to see where the problem for late registration is so we can improve and support. Since we may be moving to a year round registration then we can maybe do a one time registration for the year.
6. Tryouts: if we move to a year round commitment then we may do one formal tryout in May/June then only a supplemental tryout for incoming players in the winter.
7. Coaches contracts: need to review if we move to a one year commitment.
8. Viable teams: There are some teams with low numbers still. Hesitation to fold the team because some teams although start with low numbers, in just one season, can increase to a full team. So must be careful when deciding to fold a team.
9. NPL scheduling: Requested to schedule all NPL home games to be done back to back. Suggested that TD, coaches, DOC, Birol, and managers could meet to do this scheduling at once. The benefits could be to create an improved club experience, the ability for DOC/TD to observe coaching and teams conveniently, stability for coaches with multiple teams, decrease

referee problems of game cancelling last minute, and opportunity for sponsorship benefits. This may cause issue with opposing teams and therefore flexibility should be exercised if needed on a case by case basis.

*** Motion to try this for the following season *passed* with 6-for 2-abstain.

IV. Rodrigo Report

1. Looking at options for girls side at ECNL or Academy as options. Silicon Valley academy is supportive to include girls. Don't want to jump into any partnerships without enough research. Looking at the different benefits of each. Also looking to recruit more female coaches.
2. Nike Contract: Discussing to improve and negotiate better benefits for the club on new contract. 15% back to club, 3K for tournament expenses, DOC Bonuses, more gear for coaches. Ed will offer some negotiation ideas. There was some discussion that there may be issues with the fit of the girls uniforms. Neal said that they have other options but the fee may be increased if we choose other uniforms. Suggestions to have some girls sample size if we are to choose different option uniforms. Main problem expressed was tight on neck and overall fit. Also shorts had some fitting issues as well for girls.
3. Coaching Education: Currently there is a budget for 10K. This may not be enough. A C license can cost 3K for example. Can we increase this budget? We may need to think of a pay structure for this support for coaches so we can stretch funds. It was requested that a suggestion be presented at the next meeting.
4. Camp with Arsenal: 50\$/player 35 players attended. The club collected approximately \$1750 total and Arsenal was charged \$1560 for field use as well. Check from Arsenal should be put in Programs budget/account.

V. Lynette Treasury

1. Invoices: Will be sending invoices to each team. For youngers will send out when 2nd payment to club is complete. For olders invoices are going out now. Reviewed the different line items needed on the invoices.
2. Manager credits: Managers should still request vouchers even if they have already registered their player and cannot enter the voucher. Prior to the 2nd payment to club Ron will enter all unused vouchers into the player's account so voucher can be used and amount can be deducted from the 2nd payment.
3. 2nd Payment for Scholarship players: Each scholar player can potentially have a different due amount on payments. Currently they are not on the auto pay. Ron and Lynette may look at creating invoices individually for these players once scholarship assignments are done.
4. Ref Fees for State Cup: It was decided already that Tier A 7v7 that this fee would be included in club fee. It was further decided that Tier A 9v9 would also have this fee included in club fee. ED will update the Fall Payment fee schedule to reflect this change. Lynette will pay all Tier A 7v7 and 9v9 teams ref fees for 2 State Cup games along with the standard 5 games ref fee.

VI. Neal Fundraising

1. Volunteer program buyout:
 - a. List was reviewed. Some volunteers were listed from last season who may or may not do it again this season. 1 buyout per child confirmed. Scholarship players do not pay \$75 to club confirmed.
 - b. Suggestions to make Tall Trees Shift 2-3 hours rather than 5.
 - c. All positions will be posted for sign up with a deadline. Once deadline is met then Scholarship players will be permitted to sign up for multiple positions first. If there are still positions that require filling then it will be opened to all for multiple positions (or double

dipping amounts). The words "limited to" (when describing how many positions can be held) should be removed from documents and replaced with the description as described here so families understand there may be option to hold multiple positions if needed or requested.

- d. Some roles still need defining and review by board. Ed will circulate the doc so board members will review the positions and offer comments.
2. 40th Anniversary party:
- a. Preparations: Increasing budget with caterer to include more meal like food and less appetizer like food. Chairs/linens etc all completed with JCC. DJ is confirmed. Guitar player for cocktail hour. No Host bar with a signature drink offered. 50% discount from "Clay House Winery" for red wines only. 30% discount at "Total Wines." 70's theme can dress up as well. Decorations are in progress now as well. All still in projected budget.
 - b. Cost 85\$ per ticket early bird. After early bird deadline then cost will be \$100. We were offered 14 player/parent tickets for game at Levis Stadium for July 26. Players will be part of opening ceremonies. Will offer for the first ticket purchasers to get a player/parent ticket. Upto 14 can be given. Must attend practice at Levis Stadium July 24 as well. This is only good for ages 11-13 boys/girls.
 - c. Stanford Earthquakes game fundraiser: 180 tickets sold! 5\$ each donated back to club.