



Palo Alto Soccer Club
Board Meeting – March 15, 2016
7:30-9:30 pm

I. Call to Order and Welcome

- Meeting was called to order at 7:30 pm
- Attendees: Rodrigo Baptista, Savio Carrijo, Ed Camarena, Ron Calhoun, Lynette Philippe, Marcia Chang, Leena Gil, Colin Haysman, Natasha Parrett, Neal Aronson, Birol Becan, Solly Malchin
- Items distributed at this meeting include: Agenda

II. Review and Approve Minutes of Feb 16 Board Meeting (Leena Gil)

- Having distributed and reviewed the Board Meeting minutes from Feb 16, 2016, on a motion by Ed Camarena, it was unanimously RESOLVED that the minutes have been approved.

III. Technical Director of Coaching Updates (Savio Carrijo)

- Coaches meetings continue as planned to discuss various club wide issues (e.g., scheduling, tryouts, etc.). Coaches have been receptive to the meetings and their feedback has been positive.
- Age group changes are moving along according to plan and in compliance with the new US Soccer regulations.
- PASC would like to have a U17G NPL squad (and also teams for NPL U14G and other ages).
- Plans are under way to better define the calendar year for different age groups so the cost and length of each season will be known to all ahead of time. NorCal is still deciding on the State Cup length (they haven't announced anything firm yet) and we need to wait on NorCal before we can coordinate the full calendar year for our teams.
- The 06, 05 and 04 girls had a very successful playdate last weekend to get the three age groups together. PASC will try to coordinate a similar playdate for the boys. The goal is to have more frequent PASC playdates as part of the season.

- PASC continues to run small group sessions, benefitting both players and coaches.
- The Directors of Coaching (“DOCs”) are making an effort to watch games (including away games) for multiple PASC teams. A club wide calendar is underway to facilitate DOCs scheduling. The Board is considering different platforms (e.g., TeamSnap, SportsEngine and GotSoccer) to determine the best option.
- 99B Blue Coaching update: Coach John Smith left, got a position at Cornell. Drew, his assistant coach, will be the head coach. Savio will be on top of it to make sure Drew will have enough tools to succeed. Savio has observed the 99B Blue team in action and doesn’t foresee any problems.
- PASC is considering the possibility of sending at least one team to Surf Cup, a premier tournament in San Diego in August. This would be a great opportunity for the top elite players of PASC to compete at an elite level. PASC will consider sending the 99s/98s, and possibly age combined teams for 00/01, 02/03, 04/05, etc.
- Savio would like to bring a coach from Arsenal F. C., a top professional team in the English Premier League, to do a seminar for PASC coaches in August. The Board will consider various options to accommodate this request, including whether to pay for the Arsenal coach’s air fare and accommodations and whether to do a combined session with other clubs for a fee. NorCal has been successful at running similar seminars in the past. For example, NorCal brought the former director from Barcelona and there were 400 coaches in attendance at a cost of \$100 for members, \$120 for non-members, lunch included. United States is attractive to those coaches (especially CA) and everyone wants to be here.

IV. Tryouts (Leena Gil)

- All teams will tryout. Leena has materials to distribute to the team coordinators. At some point, we need to start using the team volunteers to help us coordinate it all.
- The Board discussed various options to market the tryouts, including putting a banner in conspicuous locations around town.

V. Fields Coordination (Birol Becan)

- The Board discussed a proposal to purchase additional practice goals for the club. Current practice goals are in bad shape. The club could buy bownets but older age groups need real goals. Board proposes buying two goals for the

season. Last time we paid \$3800 for both. ProSoccer may be able to give us a discount.

- PASC may also need to invest in a new paint machine and store it in the storage space in Seale Park.
- ***Motion to buy new goals:*** Move that we buy a pair of goals for the 7v7 for up to \$3800. Ed moves, Leena seconds, all in favor. This is under equipment.
- Field lining and season scheduling are well underway.
- The new grass in the Cubberley fields is looking good. There is still a lot of weed that will die off. In some of the worse spots, new turf was added.
- The Board discussed scheduling difficulties and the potential to schedule some games on Fridays. PASC will revisit the possibility of using PA middle and high school fields for PASC games.

VI. Treasurer Update (Lynette Philippe)

- The Board discussed a new pay schedule for the coaches so that they get paid after they do their job. The new pay schedule will roll out in the Fall season in agreement with the coaches.
- The Board discussed the possibility of having a better system for field lining next season. This will be discussed in conjunction with the next season's plan.
- The Board discussed referee rates, a training program and a mentoring program for refs. For 7v7, only one ref is needed at \$35.
- ***Issue for the next meeting:*** Need to talk about ref numbers and ref training.

VII. Season fees (Solly Malchin)

- Some parents are very late on their season fees. The Board discussed putting a policy in place to support the manager and the coach in their efforts to collect season fees from their player families. The policy needs to take into account payment logistics and approaches to deal with delinquent families (e.g., if two weeks after the payment deadline, a family has not yet paid, the player should not come to practice).
- The Board discussed setting up a centralized payment system, such as an e-payment system on GotSoccer.
- The Board also discussed putting together a policy in place for uniforms so everyone understands our contractual obligations with our new vendor, Nike.

VIII. Executive Director of Coaching Updates (Rodrigo Baptista)

- PASC has an exciting opportunity ahead to co-host a national training center in Palo Alto for O4G and older girls with national level coaches. The DOCs will make a recommendation on which PASC players should join the program.

- The Board discussed potential partnerships with other top elite girls programs to provide additional elite and high level development opportunities for PASC players. The NPL is the number one elite league in the nation and PASC would like an opportunity to set up an elite team. A potential partnership with PSV Union is under discussion to benefit top elite players in Palo Alto as well as players in development. A separate entity may be created for this purpose. The general reception in the soccer community has been positive and the DOCs are hopeful that the registration process will go smoothly.
- The Board discussed approving an assistant referee assigner at the cost of \$250/month. This has been budgeted.
- The DOCs are concerned with the low numbers in the YDP. With the start of the baseball season, YDP enrollment has dropped considerably.
- The Board discussed instituting a uniform policy for practices. Some teams have decided to do this already and are wearing dark shorts and socks with their practice shirts.
- The Board discussed the importance of our relationship with AYSO. The goal of the relationship should be that players in Palo Alto develop so that when they are ready to join our club, they can come.

IX. Nike Partnership (Neal Aronson)

- Contract has improved from original draft.
- ***Motion to approve the Nike partnership contract:*** Neal moved, Ed second. All in favor.
- The Board discussed a plan for having another Board level retreat this year.
- The Board discussed the picnic and the fun match between coaches and kids. Food trucks will be present at the event, to be held on April 29th from 4 to 8 pm.