



Palo Alto Soccer Club
Board Meeting – February 19th, 2019
7:30-9:45 pm

I. Call to Order and Welcome

1. Meeting was called to order at 7:32 pm.
2. Present: Ed Camarena, Natasha Parrett, Ron Calhoun, Tanya Zaghi, Solly Malchin, Neal Aronson, Jonathan Chow, Savio Carrijo, Veronica Salah

II. Minutes and Matters Arising

Review and Approve January, 2019 Minutes: January minutes approved unanimously. Natasha motioned, seconded by Neal, unanimous.

III. Administrative issues

Scholarships: Veronica reviewed proposed scholarship letter. With a few changes: proposed increase number of payments (up to 9 or 10 with last payment around middle of April 15. August first installment. June first payment). No payment less than ~\$100. For scholarship recipients, reduce processing fee to \$2.50 given the goal of the processing fee is to encourage fewer installments and save cost for everyone does not apply here.

Discussed goal to minimize use of cash and standardize process / documentation when really needed for exceptions. Teams help paying for players will contact Jonathan to provide alternate payment method.

Motion to approve amended letter. Natasha motioned, Ed seconded, unanimous.

IV. Rodrigo's ED Update

ED report:

- Elite girls program applications in progress. PASC ECNL application: mostly supportive from ECNL clubs in northern Cal.
- **BUDGET updates below** in finance committee
- **After School Expansion**
 - Outreach director

- Updates (We added hoover and duveneck); More to come soon
- **Survey**
 - Families Club Survey (ready to go to be send out soon)
 - Families Coaches Survey (ready to go to be send out soon)
 - Families who left the club survey (sent)
 - Directors Survey (ready to go to be send out soon)
- **Open House Event**
 - Provide Parents with a brochure about PASC and Programs
 - open house meeting prior to registration to educate interested parents about your program and the opportunities for their children
 - Details of what parents can expect from each program. Program dates, age groups and locations.
 - program focus on learning skills with two practices and local games or is it a highly competitive program with longer season, multiple practices and weekend games and traveling tournaments?
 - Providing detailed explanations allows parents to confidently place their child in a program they (and the child) feel is most appropriate.
 - Run an equipment swap or sale during registration
- **Picnic Dates**
 - Working with Neal, Eric, Rodrigo & Patricia + fundraising committee
 - Outreach director active involved this year
 - Social media person working on flyers
 - Exposing our brand beyond PASC
 - Club wide Picture Day to be hosted during Picnic
- **Auction Event Dates**
 - November as chosen date
 - Mitchell Park as the location
 - Casino Night – Theme
 - Rodrigo, Patricia, Eric & Neal + Fundraising committee

V. Savio's TD Update

Savio report:

- Winter Futsal Training is going well.
- Tryouts dates/times/locations are set.
 - a. currently working with Eric & Amanda on marketing the event.
 - b. I am looking for a tryouts coordinator as Brad Saffer is no longer available to manage it.
- Coaches Evaluations
 - a. due March 31st.

- Players Evaluations
 - a. 2012 - 2008 due April 29th. (Tryouts May 13 - 17)
 - b. 2007 and older due May 6th. (Tryouts May 20 - 24)
- Already planning 2019/20 season and coaches assignments. The goal is to have all assignments done no later than late April / early May.
- High School teams return to training this week.
- Spring 2019 training periodization was sent out to coaches.
 - a. Weekly meetings are conducted with Doc's and coaches to develop the weekly training.
- Teams league placement and registration.
 - a. reviewed and submitted to Norcal and CCSL.
- Coach Collin (Izzy) left the club
 - a. assigned 2002B White to Coach Rey Flores.
 - b. assigned 2001B Blue to myself.
 - i. 2010B Red; I've removed myself from the team and assigned Victor Parra.

Other discussion

- All teams registered for leagues. Ron to help with a few of the non-traditional teams.
- Looking for tryout coordinator. Need good relationship with managers.
 - a. More dedicated crew for volunteer credit may be considered rather than requiring managers from every age group

VI. Budget for 2019-2020

Finance Committee:

- Started working on the 2019-2020 budget and understanding taxes.
- Refund policy being explored (clear refund schedule). With specific request. And form to confirm.
- Insurance being evaluated.

There was some discussion regarding less flexibility with employees and may need to collect more upfront and be more precise on refund policy. First non-refundable payment (target about \$700 for olders and maybe less for inhouse or other exceptions) and set non-refundable payment schedule.

Tanya will provide updated wording. Suggest one week before installment date notified of coming installment and refund policy.

Question of whether the teams going to Davis imply season start early July.

VII. Facilities

Clubhouse facility: Palo Alto Soccer Club offered a spot in B wing if want to move away from loud music.

Storage contractor for shed. Existing contractor fell through. Looking for alternate.

VIII. Other Admin issues

Discussed process for outside guests when required.

General proposal briefly discussed and agreed:

- club will create guest team
- registrar and DOC informed of outside guests to monitor appropriateness
- registrar adds players to guest team
- players register for waivers if not on another club with player pass, if PASC gets player pass then charge \$24 paid by team or player.

Board meeting session adjourned: 9:45 pm