



Palo Alto Soccer Club
Board Meeting – July 16th, 2019
7:30-9:20 pm

I. Call to Order and Welcome

1. Meeting was called to order at 7:30 pm.
2. Present: Jonathan Chow, Natasha Parrett, Solly Malchin, Rodrigo Baptista, Tanya Zaghi, Neil Aronson, Jodie Craig, Savio Carrijo, Veronica Saleh

II. Minutes and Matters Arising

Review and Approve June 16th, 2019 Minutes. June minutes approved unanimously.

III. Scholarship Update-Veronica

- Still working hard to finalize scholarships. Number of approved players to date—> 55. Incomplete applications—>5.
- Award letters sent to families, as well as to managers re: scholarships. Managers to let Jonathan know about alternate payment plans before 8/15 collection dates.
- Discussed the \$7.50 credit/installment process. Settled on end of Fall season.
- Scholarship Committee updated. Ed, Solly, & Veronica.

IV. Savio

- Summer camp sessions going very well. Amanda has been able to sell more weeks to families by talking to the families during their initial camp weeks.
- Elite Camp: 70+ players attended. More demanding curriculum-success
- Practice Schedules - Worked with Birol and managed to get all teams scheduled. Utilizing Greer more. Discussed CFB closure and possible problems getting it completed.
- Staff development - Excellent symposium at Stanford. Felt it really helped the coaches. Meeting with DOC's and updated roles.
- PASC & SVSA - set up some scrimmages/event that will be help Aug 9th from 5pm-9pm
- Summer events- Kyle will be going to Surf olders, Savio to Surf Youngers
- Admin - Multiple meetings with Rodrigo, re: rosters/coaching assignments/registration

V. Data Breach Update

Natasha updated board about Sports Engine personal information breach. Outreach is in progress for notification.

IV. SVSA

- Birol will now be admin
- This will be mostly registration, helping with Double Pass
- Last check from Juventus was to be mailed today.

V. Budget

- Readjusting for 900 players, down from 1100 players
- Trying to determine where the players are going, quitting soccer, aging out
- Brainstorming about middle school/high school transition to keep players engaged in soccer

- Adjusted coaches salaries by adding teams/assistant coaches and well as cutting some salaries outright. Rodrigo has let all the coaches know.

VI. Rodrigo

- Registration: 887 players, working on registration to go live at the end of the week
- Touched base on recruiting players, especially younger kids
- Try to increase marketing using SVSA to draw the stronger older players to the club, social media, community, Keys school
- Voted to increase Fall TT registration by \$25 per team, Natasha motioned and Jonathan second. Rodrigo will tell Ron about the increase.
- Discussed possible transition of lead for Tall Trees, likely not for Fall Tournament.
- Looking into DA tournament for February.
- Norcal- revising tryout window, voting for board members
- Field updates - no CFB, SVSA usage
- Portable lights - Neil working on vendors
- PASC Day @ Stanford - October 3rd

VII. Registration

- SE transition has been difficult, working on the bugs
- Rodrigo states Tammy is working hard at player passes

VI. Miscellaneous

Neal asked about sending out information about Casino Night.

Meeting adjourned at 8:50 pm.