



Palo Alto Soccer Club
Board Meeting – April 21st, 2021
7:30-9:00 pm

I. Call to Order and Welcome

1. Meeting was called to order at 7:30 pm.
2. Present: Natasha Parrett, Jonathan Chow, Rodrigo Baptista, Solly Malchin, Jim Smith, Neal Aronson, Jodie Craig, Ed Camarena, Savio Carrijo, Veronica Saleh

II. Minutes and Matters Arising

March meeting minutes: Jonathan motions to approve, Neal seconded, All in favor. Minutes approved unanimously.

III. Baylands Project

Neal provided an update.

The board in a previous year had approved a budget (previously allocated \$25,000 for design guidance) to help the city with a development project to redevelop the Baylands together with a stakeholder group. The pandemic impacted and halted this project. The city is no longer staffed to do the design themselves with just guidance. A few months ago, users in the park commission reached out and would like to get this restarted.

The city would be interested in a new approach that is more front loaded by the user group which could accelerate the project. Idea is to run a conceptual design study now and then present it to the city for an accelerated project. This is likely around \$100K for this study.

For long term club development, this is very important. It was pointed out many of the organizations are in disarray and will not be able to help much financially. The funding will need to come from fundraising.

The board is supportive but needs to have a better understanding of the costs and the impact on the club's reserves.

IV. Following Discussion on Communication to Membership

Suggestion is to send update on SVSA to managers so they can be able to share with team members who may have questions about Byga. The summary is that the issue has been addressed. It will be sent from the PASC board.

Ed moves to send the update to the managers, from the PASC board. Natasha seconded. Four others approved. Neal abstained.

V. Scholarships Updates and Requests

Veronica asked about summer camp opportunities for high school scholarship kids and tournament volunteering opportunities. Rodrigo confirmed that there will be opportunities (timing unclear on the tournaments).

Board feels comfortable that returning PASC players can be funded despite uncertainty with Tall Trees.

VI. Executive Director Rodrigo Update

Rodrigo provided an update:

Club marketing tryouts:

- starting on April 26
- Social media
- School
- Banners
- Google search

Adult League:

- PASC/SVSA potentially the largest adult soccer organization in PA
- Monday and Tuesday nights

Summer Tall Trees:

- registration opened
- Lots of inquiries within the last two weeks
- Pending state/city lifting restrictions

Club senior night:

- celebrating our seniors (need parent volunteers)
- Players vs coaches game "picnic" Neal working on dates with Adam @ city level

SVSA:

- Both boys and girls 21-22 participation confirmed @ mls/GA

USL 2 league:

- Semi pro team applying under SVSA/PASC
- More details to be provided by Rodrigo/Sávio next week

SVSA website:

- working with Eric and Heidi to restructure the website

BYGA scheduling:

- working with Byga on a new scheduling feature

PASC/SVSA budget:

- Sharing the budget this week for review
- PASC/SVSA Budget together

BYGA:

- service confirm for 21-22

Camps:

- equipment ordered
- Registration opened

21-22 club schedule

- to be announce to families soon
- To be shared with board soon

GA Florida showcase

- Great event overall
- Facilities/weather/competition/refs
- Close games to PASC/SVSA
- Missing several players
- Overall great experience

VII. Technical Director Savio Update

Savio reviewed the following updates.

- It was great to be back out on the field with everyone having worked so hard and all working together.

SVSA updates.

- The SVSA U13 (08), U14 (07), U15 (06) and U17 (04) had their MLS Next first game played on 4/17 against Quakes;
 - U19 will play a friendly match today against QUakes U20's.
 - 630pm at El Camino Park.
- We have received our letter of intent from MLS Next;
 - Membership Letter of Intent was signed and sent to MLS Next on Tuesday, April 13th.
- MLS Next Registration;
 - The MLS Next registration process is very complicated and it has been our biggest obstacle. The centralized management has been very helpful & efficient. Thanks to Patricia and Eric we have been able to get players registered.

GA updates.

- I attended the GA Showcase in Florida and overall was a great experience for the players.
 - Great overall environment. Great facilities, competition and exposure.

NorCal.

- We will be hosting open tryouts starting the week of May 10th. The tryouts will be open for NorCal, GA and MLS Next teams.
 - Detailed time/date/location will be announced soon.
- I believe that the NorCal playdate #2 is going smoothly if compared to playdate #1.
- The major issue is with the HS age group where it has been a challenge for coaches to put a team together for practices & games.

General.

- Interest in our club continues to grow with new inquiries coming in.
- I am starting the coaching assignment for the 2021-22 season.

VI. Budget

Jonathan mentioned a PPP second loan of \$375,000 was filed and it was funded.

VI. Administration

Tentatively schedule AGM on May 18 moved to June 15.

Need to get a message out to the membership if interested in joining the board to let Natasha know.

VI. SVSA Administrative Update

The nonprofit status was suspended in error and was reinstated. Jim spoke to the state and they agreed it was a mistake and reinstated within 48 hours.

Meeting adjourned at 8:56 pm.