



# Palo Alto Soccer Club

P.O. Box 50831, Palo Alto, California 94303 <http://pasoccerclub.org>

**PASC General Meeting May 10, 2011  
7:30 – 9:15 pm  
Cubberley Room A-6**

Attendees, representing 32 teams

Team Representatives

Judy Huang	00 B Blue
Sara Ekstrand	00 B White
Dahna Pasternak	00 G Blue
Deirdre Crommie	00 G Red
Ellen Waxman	00 G Red
Shanthi Karamcheti	00 G White
Charles Chen	01 B White
Brian Leuhrs	01 G White
Juliana MacPherson	02 B Blue
Margarita Mendez	02 B White
Nancy Silver	02 B White
Joe Sullivan	02 G White
Kathy Kyne	94 B White
Clara Chang	94 G Red
John Meaney	95 B Blue
Bruce Gee	95 B White
Laurel Greenfield	95 B White
Alex Loktev	96 B Blue
Susann Mirabella	96 B White
Mary Sheila McMahon	96 G Blue
Joanna Marscheck	97 B Blue
John Ortiz	97 B Red
Bruce Jaffe	97 B White
Rob Blatman	97 B White
Elizabeth Maulick	97 B White
Bert Bell	97 G Blue
Linda Furrier	97 G White
Julie Chang	97 G White
Carsten Ribbe	98 B Blue
Lisa Delong	98 B Green
Sean McGraw	98 B White*
Solly Malchin	98 G Blue
Katie Kinnaman	98 G Blue
Michelle Morgan	98 G Blue
Kendra Peterson	99 B Red

Yehua Owens	99 B Red
Andy Bershauer	99 B White
Claire Bershauer	99 B White
Marc Stoksik	99 B White
Linda Hinton	99 G Blue
Angeline Rodriguez	99 G Blue

\*also representing 98 B Red, 01 B Blue

Members of the Board: Robert Bell, Dawn Hill, Steve Kelsey, Alexander Loktev, Pamela Sherwood, Birol Becan, Bob Wachs

Absent: Eric Verwillow, Huaiyu Mi

Coaching Staff: Ian Drury, Armando Luna

The meeting was opened by Steve Kelsey. The achievements of the 93B blue team were noted, as winners of both the U18 CYSA State Cup and the U18 Norcal Premier State Cup. The club sends best wishes to the team as they continue on to the Far West Regional tournament this summer.

Bruce Jaffe reminded the members of the Jamba Juice fundraising, where store purchases generate a 10% refund to the club. Additional Jamba Juice cards were passed out to any teams that needed them.

Bert Bell provided fall registration information, and handed out envelopes for Norcal and CYSA. Changes to the rules were noted, and the deadlines for different playing leagues, as well as various instructions on how to include photos, medical releases and lamination; and which brackets to apply for. Bert will host a packet meeting on June 2 at Cubberley if team registrars want to bring in their packets to be checked off.

CCSL Deadlines: May 15 for upper level CCSL, team application. Premier, gold, silver elite. CCSL coast application, June 15<sup>th</sup>. Packet to Redwood League by July 1 – would like to have by June 28<sup>th</sup> to give time for corrections.

It was suggested that teams planning on attending tournaments may want to dual register with US Club, as most tournaments are run through that.

Armando discussed the Norcal Regional Academy League, which is a playing league designed for year round high level competition (U14-U18), and includes showcase tournaments in addition to league games. PASC has been provisionally accepted, and in the next year will set the training curriculum to complete our qualification. The schedule will work around major tournaments and Norcal state cup. Four teams from the club have been accepted: 95G blue, 97B blue, 95B blue, 98B green. It was noted that CYSA requires playing in a CYSA league to qualify for their state cup.

Spring YDP is finished, it was very successful and should lead to the formation of 2-3 new teams in 03 age group – one girls team and another 1 or 2 boys teams.

The club is halfway through the first season of academy training, in which a total of 110 players from the club have participated - roughly 70 younger and 40 older. It was noted by John Meany that the older boys teams would be interested in the extra training if a group was broken out for higher level players, which will be considered for the fall.

The club is switching to Diadora uniforms, and will start with the youngest teams. Older teams may continue with the Adidas uniforms, but if the team is ready to change over, the Diadora uniforms are less expensive and will generate store credit (10%) for buying equipment. There will be a uniform exchange of the Adidas uniforms if teams want to have kits for one or two players.

Bob Wachs discussed field scheduling. It was noted that older Norcal teams start their spring season in mid-May for games, and slots on the better fields are taken by the time they are ready to schedule games. The club will consider how to work out some options, possibly subsidizing the use of more expensive turf fields at PAUSD and Stanford.

There was a greater demand than anticipated for summer scheduling. Teams will need to work with Bob if they don't have the slots that they need.

It is anticipated that Ridgestar will still be used for fall scheduling. As was done for the spring: boys practice Tuesday and Thursday, girls practice Monday and Wednesday, with the earlier time slots for younger teams. Fridays will again be left open for academy training and other club-wide events.

Steve reminded members that the club is always looking for club level volunteers - in particular we need a YDP coordinator. Similarly it was noted that anyone interested in club governance is invited to take a board position, including the perennially open position of vice-president. No accent or knowledge of north London teams required. All Board positions are Club-level volunteer positions, but with the exception of the Executive Committee (see bylaws) are not linked with any specific Club-level volunteer role. Also, all Club-level volunteers are permitted to be members of the Board, but with the exception of the Executive are not required to do so. CCSL is also looking for volunteers to govern at the league level.

Rob Becerra is moving on to be the US National Youth Team coach and will be resigning as Executive Director of Coaching. The Club would like to congratulate Rob on this appointment. The replacement of the EDoC position is currently being considered by the Board.

Steve opened the floor to discussion of the previously circulated proposal for a discretionary awards fund (copy of proposal appended herewith). The proposal is intended to help the club attract and retain high caliber players and teams, but rather than focusing on individual players, would target the infrastructure, i.e. coach and team. It could also provide coaches with incentives to work together within an age bracket. The proposal would transfer \$20K in a 2 year pilot program, with no more than \$5K to be spent per season during the initial phase. It is hoped that increased fundraising would allow the program to continue after that.

How the money would be used was discussed, and it was suggested that the intended use could be specified with the grant application. Examples include: offset travel expenses, pay for coaching courses to get higher level licenses, equipment.

It was noted that the club does not use money from the operating budget to pay for needs-based scholarships, and that alternative uses of the money had been discussed by the board.

Steve proposed that the measure be put to vote, and John Meany seconded. Whether a quorum was present was questioned by Elizabeth Maulick, but a count for team representation indicated that the requisite 27 teams were represented, and the proposal was carried.

Scholarship issues were discussed, as it fits with the club policy. Managers and treasurers are suggested to leave reimbursement of coaching fee (67%) to the club, but note that scholarship players are expected to pay their portion of the coaching fees, as well as other expenses. It is strongly recommended that it be transparent to all the parents of a team if they are making up the deficit for scholarship players.

Up until this season the club has always had enough money to pay coaches the deficit from scholarship players. This season have had a substantial increase in the number of new applications. Half are renewals from existing scholarships and the other half are new applications. We are close on numbers, and should be able to just cover the deficit this year.

Meeting was adjourned at 9:15.

Pam Sherwood  
PASC Secretary

May 8, 2011 letter to Managers:

Dear Managers and Members of Palo Alto Soccer Club,

At the last open Club meeting I proposed using some of our current operating surplus to put in to a merit-based scholarship program. I heard support for the concept, but in a substantively modified format. Based on this feedback at the meeting on Tuesday I will make a revised proposal.

Proposal:

To establish a "discretionary awards fund" to support coaches and teams of Palo Alto Soccer Club who have demonstrated extraordinary success over the course of the season. The fund shall provide financial donations to either coaches or teams, along with a token of appreciation or indication of success (pin, medal etc.)

Criteria for Team success include, but are not restricted to: winning tournaments (any level), winning leagues (any level), other significant achievements on behalf of the Club.

Criteria for coaching success include, but are not restricted to: significant improvements in their own team, significant efforts to strengthen the age bracket overall, other significant achievements that benefit the Club.

Teams or coaches may nominate themselves or their coach, or any Club member or Board member may nominate any team or coach for an award. Awards will be decided by a sub-committee of the Board which will be independent of any specific team or age group. The total amount to be awarded each playing season will not exceed \$5000, and each team is unlikely to receive a single award of more than \$1000.

I would like to move \$20,000 from the current operating surplus to kick-start this idea and have a trial of two seasons to see how it goes. Please attend the meeting in person on Tuesday or send a delegate to represent your team. According to our regulations each team gets one vote.

Regards  
Steve

Steve Kelsey  
President  
Palo Alto Soccer Club