

Palo Alto Soccer Club
Board of Directors Meeting
11/15/2011
Cubberley A7

President Pam Sherwood opened the meeting. The City of Palo Alto is forming a group to discuss the future of the Cubberley site over the next 18 months. Since PASC uses the Cubberley fields, we want to make sure the Club's interests are well voiced. Pam is attending these meetings.

The Board discussed changing the date when new Club officers take over their duties. Currently the Board year starts in August - a very busy time in the midst of planning for the new fall season and Tall Tree tournament. A proposal will be brought to the membership to move the start of the operating year to a later month, perhaps February or March, to ease the transition for the new group of Club leaders.

Uniforms - Dawn is working to establish better communication with our vendor. All teams should be moving to the new uniforms in the Fall season. We expect there to be approx. 5 new team in the fall that will need new uniforms.

Web site - without a dedicated volunteer to overhaul the web site, we will stick with the current provider. Bruce will work with Armando to gather bio info on each of our coaches to include on the web site.

http://pasoccerclub.org/team_staff.php?lang=1#lt_242044

Tryouts - schedule is posted. Ian is getting banners printed. Coaches (Blue/White/Red) are submitting tryout plans to Armando. Google ads seem to be working well to let folks know about the tryouts, at considerable savings to the print ads we have run in previous years.

Insurance certificates - Bob indicated that all things are in process and we will be set to submit forms in the new year.

YDP - now called the Jr. Trees program. Flyers have been distributed and everything looks good for that start this winter.

Futsal League - PASC will be a co-sponsor. No financial commitment required. As a co-sponsor, if space is limited, PASC teams will get priority. Dawn will include an Futsal announcement in the next newsletter.

Winter Turf Tournament - PASC is co-sponsoring with Stanford Soccer Club. Pam and Armando have been working with SSC. So far 23 teams have signed up. PASC teams will receive a \$500 discount if they participate and serve as the host for their bracket. Other PASC teams may be eligible to host a bracket to support their fundraising activities.

Armando attended a NorCal League meeting earlier today. Lots of good information focused on player development and training for the highest level players. The possible formation of a Bronze League (Fall only season) may be of interest to expand our reach to players that do not desire playing soccer year-round.

Next meeting will be on December 13 at Pam's house.

meeting adjourned at 9:30