

Board Meeting September 20, 2011

7:30 – 9:30, Cubberley A8

In attendance:

Board members: Birol Becan, Dawn Hill, Pam Sherwood, Alex Loktev, Bert Bell

Club Staff: Bob Wachs, Armando Luna, Ian Drury, Bernardo Tapia

Club members: Carol Mullin, Stephanie King, Bruce Gee, Rakesh Sood, Michal Shalon

Club Level Volunteers.

Michal started the meeting with a review of the club level volunteers from the new year. Some new positions have been created, and new volunteers have been put into jobs vacated by previous volunteers. As discussed over the summer, YDP Coordinator will become a paid position, and Jen Williams will likely fill the position on her return from national team duty.

Referee Shortage this Fall, Propose Pay increase in the Spring.

Bernardo Tapia reports that there has been a shortage of referees this fall season. This is due to several reasons - more teams (PASC fields 39 teams) and greater competition for refs from neighboring leagues. In week 1, there were 31 home matches, followed by 35 matches this past weekend! To attract more adult refs, especially for the upper age groups (longer games, more physical), Bernardo proposed raising the pay level by \$5 for selected categories (Center and AR, length of games). This proposal would become effective in the Spring 2012. The Board will vote on this at a future meeting.

Tall Trees Tournament.

All brackets are complete and 64 teams are participating in Tall Tree Tournament this weekend. Most girls age groups and one boys age group will have two brackets. Only one age division did not have enough teams apply to complete a bracket. Bernardo requested the Club leadership to help with few unfilled tasks and the Board members volunteered.

New Board Members.

Two new members, Bruce Gee and Rakesh Sood were nominated and approved as new Board Members. Bruce will be the Club Secretary and Rakish will become a member of the Discretionary Fund Committee.

Scholarships

President Pam Sherwood lead the discussion on scholarships. The number of scholarship grants increased to 45 players - a huge increase over the traditional level of about 16. Several factor contribute to this increase - more teams, recent changes in our neighboring clubs, and the overall economic climate. Because of this increase, the Scholarship Fund needs to be spread among more players. Some teams also expressed concerns on the financial impact to a team when a scholarship player leaves the team mid-season. The scholarships amount will be a flat \$200/player, with a limit of 4 scholarships per team.

Budget

Bob Wachs was authorized by the Board to spend up to \$3500 on equipment, for field maintenance, including new wheels and nets, as well as paint for field lining. Armando Luna was authorized to spend \$7500 on coaching equipment, balls, and other supplies including training for coaches in injury prevention and nutrition. \$1500 was allocated for advertising tryouts.

Fund Raising

This current year there has presented increased requests for financial assistance by Club and individual teams. The need for scholarship funds are greater. Some of our high-performing teams have very high travel/tournament/coaching costs. And there are plenty of requests to the Discretionary Fund. Several options fund raising options are being explored. At the Club level, a Coaches vs. Players game/tournament is in the early planning phase. The Club is exploring a partnership with the Stanford Soccer Club to co-host tournament(s). And matching corporate donations can be an added source of funds that might be expanded.

At the team level, teams would like guidance on possible sponsorships (what type of marking is acceptable). Providing concession services or other fund raising ideas should be included in a "best practices" section in the managers' guide.

Coaching and Academy Update

Armando noted that one coach has recently taken a leave of absence to pursue an opportunity with the Mexican Pan Am Games team. This coach was responsible for three PASC teams. Replacements for one team is in place, and filling the other two coaching slots are in progress.

The Academy is up and running with 53 players, 6 field instructors and two goalkeeper instructors.